



Place Leadership in Europe: Research Seminar Series 2023-2025

# Leadership & Politics & Governance in Turbulent Times: Global and Geopolitical Challenges in a Changing Europe

**Day 1: March 14<sup>th</sup>, 2024 – Prague University of Economics and Business**

**Meeting link:** [Click here to join the meeting via MS Teams](#)

**8:30 – 9:30**                      **Registration, coffee/drinks**

## **09:30 – 10:00 Welcome & Introduction to the conference**

Speakers:

- **Prof Martin Pelucha**, Prague University of Economics and Business. *Conference opening words*
- **Representatives of the University - Faculty of Economics.** **Dr. Adéla Zubíková**, Statutory Deputy Dean, **Assoc Prof Helena Chytilová**, Vice-Dean (International Relations), *Welcome speech*
- **Prof Joyce Liddle**, **Prof John Shutt**, Northumbria University, **Dr John Gibney**, University of Birmingham. *Leadership - information on the forthcoming special issue of Regional Studies*

## **10:00 – 11:45 Session I**

### **Leadership from the Czech Perspective of Recent Crises and External Shocks**

Speakers:

- **Mr Roman Matoušek**, Czech Ministry of Regional Development. *From initial shock to future challenges: the complex issue of adaptation and integration of refugees from Ukraine in the Czech Republic*
- **Assoc Prof Tomáš Hudeček**, University lecturer and former politician - Mayor of Prague 2013-2014, member of the European Committee of the Regions, Director of the Urban Development Department at the Institute for Planning and Development of the City of Prague 2021-2022. *Resilient city: Opportunities and limitations of urban responses to frequent, rare and new crises*
- **Dr Nikola M. Taylor**, Prague University of Economics and Business. *Transition and challenges of peripheries under macroeconomic shocks: Time to Merge?*

**11:45 – 13:00**                      **Lunch break**

## **13:00 – 15:00 Session II**

### **Framing of Leadership – From Local Challenges to Macroeconomics Shocks**

Speakers:

- **Prof. Dr Habil. Łukasz Mamica**, Krakow University of Economics. *Energy crisis in Europe - consequences and possibilities to mitigate its negative effects*
- **Prof Markku Sotarauta and Prof Andrew Beer**, Tampere University. *Leading local change: what do we know about place leadership?*
- **Assoc Prof Oto Potluka**, Center for Philanthropy Studies (CEPS) at the University of Basel. *Urban Planning for Social Resilience in Urban Neighbourhoods. Transformative Change through Civic Engagement*
- **Assoc Prof Marian Piecha**, Czech Ministry of Industry and Trade. *The potential and limitations of Czech industry and the business in the context of EU support in a period of turbulent changes*

**15:00 – 15:30**                      **Coffee break**

*The conference is partly supported by Zentiva Group, a. s.*

**ZENTIVA**

## 15:30 – 17:00 Session III

### Leadership from the Perspective of European PhD Students

Speakers:

- **Ms Šárka Tomanová**, Prague University of Economics and Business.  
*Empirical reflection on the Czech energy crisis in 2022*
- **Ms Olena Shelvytska**, STU in Bratislava, Slovakia, **Ms Stanislava Brnkařáková**, **Ms Zuzana Sarvařová** and **Prof Tatiana Kluvánková**, Board of European Students of Technology Bratislava, Slovak University of Technology in Bratislava.  
*Rewilding as Nature Based Solution? Policy implications of global climate changes in turbulent times*
- **Ms Fanny Gantier**, ESSCA School of Management. (on-line presentation)  
*The Rare Earth Elements Market and Its Impacts on the European Printed Circuit Boards Market*

**19:00 Conveners' dinner** (Note: Only for speakers and participants with confirmation of early registration to the dinner event. The dinner is financially supported by the VŠE.)

## Day 2: March 15<sup>th</sup>, 2024 – Prague University of Economics and Business

8:30 – 9:00

Registration, coffee/drinks

## 9:00-10:45 Session IV

### Leadership in the Context of Entrepreneurship and Business Development

Speakers:

- **Ms Veronika Špírková**, Czech Ministry of Industry and Trade. Prague University of Economics and Business.  
*Effectiveness of Czech support programmes for SMEs*
- **Ms Lucie Jareřová**, Czech Ministry of Industry and Trade. Prague University of Economics and Business.  
*The possibilities and limits of government leadership in setting up and managing investment incentive systems in times of geopolitical crises, decarbonization and Industry 4.0 processes*
- **Prof Joyce Liddle**, Northumbria University.  
*Local and regional leadership in the context of international cases in public sector entrepreneurship – reflection of the book preparation*

10:45 – 11:15

Coffee break

## 11:15-13:15 Session V

### Leadership and Green transition in turbulent times

Speakers:

- **Thomas Hoerber**, ESSCA School of Management.  
*Euroecology, Mezzo climate change*
- **Prof Martin Pelucha**, Prague University of Economics and Business.  
*Energy transition and leadership context in Czech Coal Regions*
- **Prof John Shutt**, Northumbria University.  
*Leading the transition to a green European economy: The UK and EU Perspective*
- **Prof Ignazio Cabras** and **Prof Gabriel Weber**, ESSCA School of Management.  
*Nuclear Energy, Environmental Conflicts and Place Leadership in the European Union*

## 13:15-13:30 Closing words

Speakers:

- **Prof Martin Pelucha**
- **Prof John Shutt**